



# Frankly Speaking

COPYWRITING / EDITING

# Portfolio

Jacqui Menard - Copywriter/Editor



# CLIENT PROFILES I WORK WITH



01

Startup companies



02

Independent sellers



03

Small business owners





# Corporate Copy

## Serangoon Gardens Country Club

1. Vision & Mission
2. Monthly supplement
3. Bi-monthly magazine
4. Marketing Collateral (Venues - hardcopy)
5. Marketing Collateral (Weddings - hardcopy)



# Magazine & Newsletter Copy

## Aquila Asia / Universe / Animals Taiwan

1. Aquila Asia - Travel
2. Aquila Asia - Lifestyle (hardcopy)
3. Universe - Lifestyle
4. Animals Taiwan - Newsletter



# Corporate Profile / Write up

## Anna Consultancy / Harvest Global Resources

1. Ana Consultancy - Profile write up (hard copy)
2. Harvest Global Resources - Corporate Profile
3. Vibes Wear - Email Campaign



# Website Copy

## Ramedicare

1. Ramedicare - Social media post
2. Ramedicare - Promotional email
3. Ramedicare - Website (edit)



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